

**Socio-economic Profile for the Geographic Area
Serviced by
Thunder Bay Ventures**

A Community Futures Development Corporation

**Prepared for:
FedNor/Industry Canada**



**Statistics Canada
Central Region
February 2009**



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Introduction

Presented within this document are statistical tables and charts on the demographics, economic activities and social characteristics of the area serviced by a Community Futures Development Corporation (CFDC) in Ontario. The data was prepared for FedNor/Industry Canada by Statistics Canada to assist CFDCs in their economic development activities.

Three sources were used to construct the Socio-economic Profile. Data from the 2006 Census of Population provides information on a variety of socio-economic topics including demographics, labour, and income while data from the 1996 and 2001 Censuses of Population are included to provide historical comparisons where appropriate. Additional details are provided by the inclusion of data on migration, census family status, and income from the Small Area and Administrative Data Division. Data adapted from the Canadian Business Patterns publication provides counts of establishments by industry and employee size range. For each data source, smaller units are combined to approximate the geographic extent serviced by the Community Futures Development Corporation (CFDC). This document presents the most recent statistics available from each source during profile construction.

Appendices included at the end of the profile provide information on the concepts and variables presented in this document. For additional information, please consult the Statistics Canada website at www.statcan.gc.ca.

List of Census Subdivisions (CSDs)

1. Neebing
2. Fort William 52
3. Thunder Bay
4. Oliver Paipoonge
5. Gillies
6. O'Connor
7. Conmee
8. Shuniah
9. Gull River 55
10. Thunder Bay, Unorganized

Executive Summary

Demography

The population of the area serviced by Thunder Bay Ventures decreased by 885 people to 126,215 between 2001 and 2006. This represents an overall change of 0.7% during this time period. Children aged 0-14 decreased by 9.5% between 2001 and 2006, while the senior population aged 65 and over increased by 8.4%. The working age population (25-64) comprised 55% of the total population in 2006.

With reference to migration, there was a net out-migration of 4,824 people from the Thunder Bay District between 2001-2002 and 2005-2006. The Thunder Bay District experienced a net out-migration in each year during this period of time.

The 2006 Census counted 36,665 census families in private households in Thunder Bay Ventures, an increase from 36,270 in 1996. In 2006, lone-parent families accounted for 18% of all census families in Thunder Bay Ventures, compared to 16% for Ontario.

In Thunder Bay Ventures, 26% of occupied private dwellings were rented while 73% were owned. The proportions were 29% rented and 71% owned in the province of Ontario as a whole.

Ethno-cultural

In 2006, 84% of respondents reported English, 3% reported French and 13% reported a non-official language as their mother tongue among those providing a single response in Thunder Bay Ventures. Italian (4,025) and Finnish (3,265) were the most commonly reported non-official languages as mother tongue.

In Thunder Bay Ventures, English was reported as the language spoken most often at home by 96% of respondents, while French was reported by 1% and non-official languages were reported by 4% of respondents. The most commonly reported non-official languages spoken most often at home were Italian (1,360) and Finnish (720).

The Aboriginal Identity population comprised 8.4% of the total population of Thunder Bay Ventures, which is higher than 2.0% reported for Ontario as a whole.

In 2006, the most common place of birth reported by immigrants in Thunder Bay Ventures was Southern Europe (3,505) followed by Northern Europe (3,280). In Ontario the two most common were Southern Asia (473,915) and Southern Europe (472,130). For recent immigrants, those that immigrated between 2001 and 2006, Eastern Asia (130) and the United States of America (100) were the most commonly reported places of birth in Thunder Bay Ventures.

Education

In 2006, 17.8% of the population 15 years and over in Thunder Bay Ventures reported having a university certificate, diploma or degree as their highest certificate, diploma, or degree, as compared to 24.6% in Ontario. In Thunder Bay Ventures, the proportion among the population aged 25-64 was 22.4%, lower than the proportion of 30.7% in Ontario as a whole.

Executive Summary continued

Education continued

In Thunder Bay Ventures, a college, CEGEP or other non-university certificate or diploma was the highest certificate, diploma or degree for 25% of the population 25-64 years of age, while 12.4% had an apprenticeship or trade certificate or diploma as their highest certificate, diploma or degree. In comparison, the proportions for Ontario were 22% for a college, CEGEP, or other non-university diploma or certificate and 8.8% for an apprenticeship or trades certificate or diploma.

Among the population 25-64 with post-secondary qualifications in Thunder Bay Ventures, the two most common fields of study for males were Architecture, engineering, and related technologies (9,360); and Business, management and public administration (2,550). For females, the two most common fields of study were Business, management and public administration (6,065); and Health, parks, recreation and fitness (6,000).

Labour

In 2006, *Health care and social assistance* and *Retail trade* were the most commonly reported industries by those in the labour force in Thunder Bay Ventures. In Ontario, the most commonly reported were *Manufacturing* and *Retail Trade*.

In Thunder Bay Ventures, the most common occupational groups were *Sales and service occupations* and *Trades, transport and equipment operators and related occupations*.

According to the 2006 Census, the labour force participation rate for the population 15 years and over was 63.4% for Thunder Bay Ventures as compared to 67.1% for Ontario.

In Thunder Bay Ventures, among the population 15 years of age and over in the labour force, 7.9% were self-employed in either an incorporated (1,830) or an unincorporated (3,345) business. This is lower than the proportion of 11.4% in the province of Ontario.

Income

The median income for males in the Thunder Bay Ventures was above the comparable figure for Ontario in all three years: 1995, 2000 and 2005. The median income for females has been below that for Ontario during the same period of time. In 2005, the median income was \$36,014 for males and \$21,301 for females in Thunder Bay Ventures as compared to \$34,454 for males and \$21,669 for females in Ontario.

The median before-tax household income for all private households in 2005 was \$53,977 for Thunder Bay Ventures as compared to \$60,455 for Ontario. The median after-tax household income in Thunder Bay Ventures was \$46,724 in 2005 as compared to \$52,117 in Ontario.

Executive Summary continued

Income continued

The prevalence of after-tax low income among all economic families in Thunder Bay Ventures was 6.1% in 2005 which is lower than the rate of 8.6% in Ontario. The rate of after-tax low income for female-headed lone-parent families was 23.1% in Thunder Bay Ventures which is also below the provincial rate of 23.9% in Ontario.

Self-employment Income as a percentage of Employment Income remained 5.5% between 1995 and 2005. For Ontario, the rate went from 7% in 1995 to 7.6% in 2005.

In Thunder Bay Ventures, the Economic Dependency Ratio: Social Assistance went from 3.44 in 1995 to 1.9 in 2005 while the Ontario rate went from 3.49 to 1.25. The Economic Dependency Ratio: Employment Insurance increased from 1.89 in 2000 to 2.01 in 2005 in Thunder Bay Ventures. In comparison, the Ontario rate went from 1.07 in 2000 to 1.38 in 2005.

Industry

In Thunder Bay Ventures, the most common industry to which establishments were classified in 2007 was Retail Trade, accounting for 854 of the 7,189 total establishments. In Ontario it was Professional, Scientific and Technical Services.

In 2007 there were 6,992 small sized establishments in Thunder Bay Ventures. In this CFDC, the top three industries for this category of establishment were: Retail Trade (833), Construction (753), and Other Services (except Public Administration) (661). In comparison, the top three industries in Ontario were: Professional, Scientific and Technical Services (133,194), Construction (98,338), and Real Estate and Rental and Leasing (78,758).

There were 162 medium sized establishments in Thunder Bay Ventures in 2007. In this CFDC, the top three industries for this establishment category were: Accommodation and Food Services (34), Transportation and Warehousing (20), and Health Care and Social Assistance (19). In Ontario, the top three industries were: Manufacturing (2,934), Retail Trade (2,279), and Accommodation and Food Services (1,950).

There were 35 large sized establishments in Thunder Bay Ventures in 2007. In this CFDC, the top three industries for this type of establishment were: Health Care and Social Assistance (10), Educational Services (5), and Manufacturing (4). In Ontario, the top three industries in this category were: Manufacturing (843), Health Care and Social Assistance (442), and Retail Trade (415).

Confidentiality and random rounding

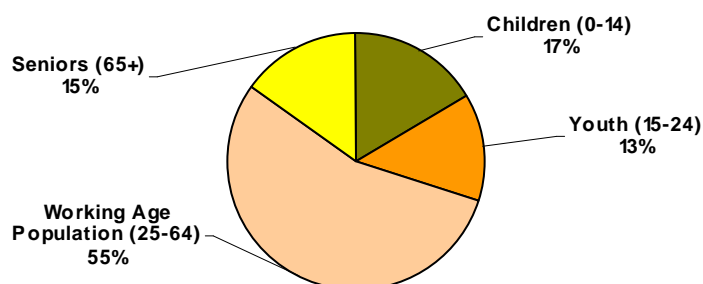
The figures shown in the tables have been subjected to a confidentiality procedure known as random rounding. The user should be aware that totals and margins are rounded independently of the cell data so that some differences between these and the sum of rounded cell data may exist. Also, minor differences can be expected in corresponding totals and cell values among various census tabulations. Similarly, percentages, which are calculated on rounded figures, do not necessarily add up to 100%.

Population by Age Group and Population Change - Thunder Bay Ventures

	1996	2001	2006	% Change 1996-2001	% Change 2001-2006
Total	130,230	125,330	126,215	-3.8	0.7
Children (0-14)	25,935	23,215	21,015	-10.5	-9.5
Youth (15-24)	17,860	16,430	16,815	-8.0	2.3
Working Age Population (25-64)	69,335	67,990	69,240	-1.9	1.8
Seniors (65+)	17,120	17,670	19,160	3.2	8.4

Thunder Bay Ventures

Population by Age Group, 2006

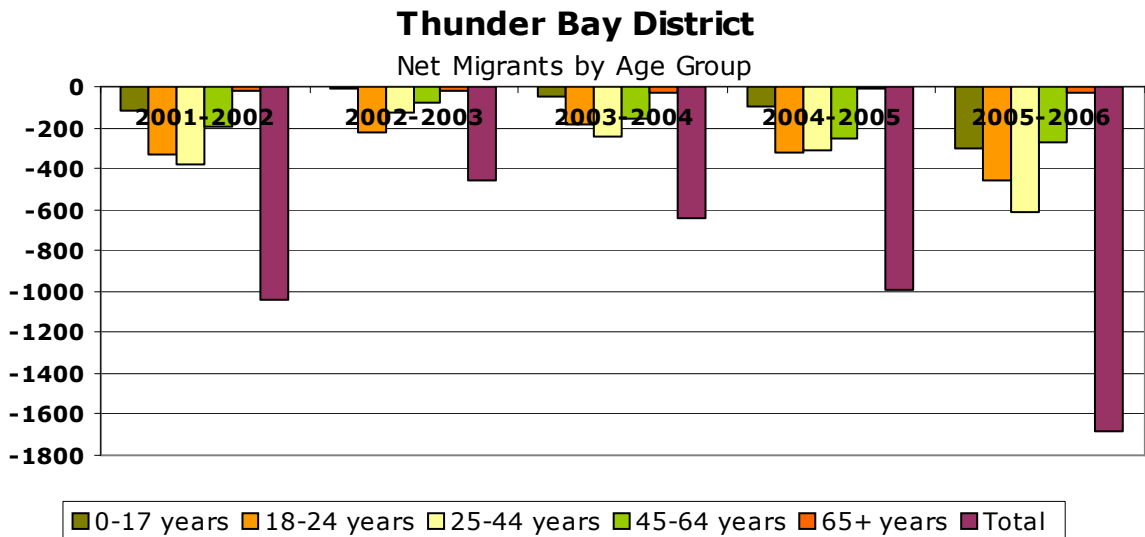
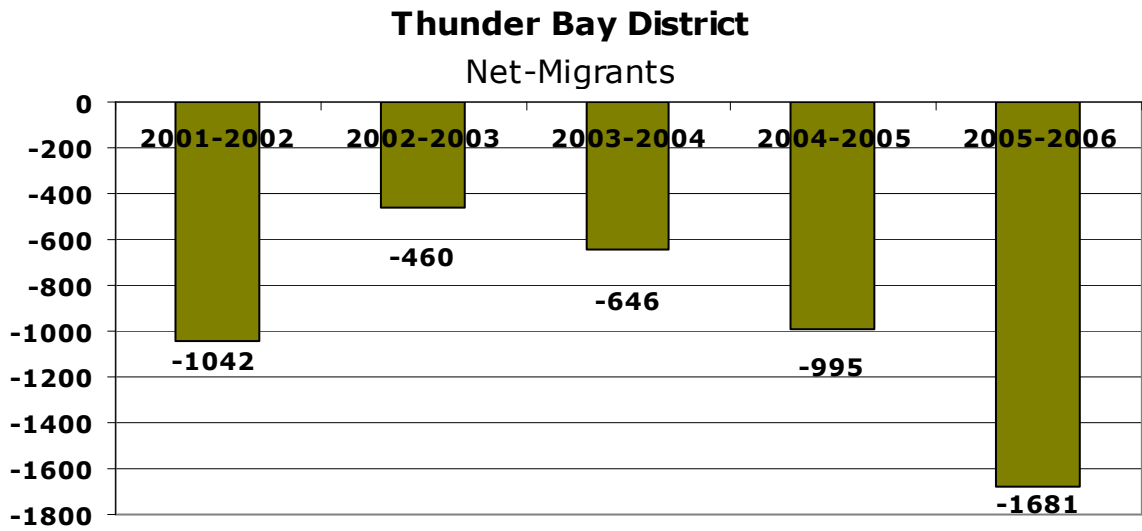


Population by Age Group, 2006 - Thunder Bay Ventures

	Total		Male		Female	
	Number	%	Number	%	Number	%
Total - Age	126,215	100.0	61,710	100.0	64,505	100.0
0-4	5,805	4.6	2,955	4.8	2,850	4.4
5-9	6,855	5.4	3,490	5.7	3,365	5.2
10-14	8,355	6.6	4,360	7.1	3,995	6.2
15-19	8,625	6.8	4,540	7.4	4,085	6.3
20-24	8,190	6.5	4,130	6.7	4,060	6.3
25-29	6,655	5.3	3,095	5.0	3,560	5.5
30-34	7,060	5.6	3,415	5.5	3,645	5.7
35-39	8,410	6.7	4,070	6.6	4,340	6.7
40-44	9,980	7.9	4,770	7.7	5,210	8.1
45-49	11,170	8.8	5,335	8.6	5,835	9.0
50-54	10,305	8.2	5,185	8.4	5,120	7.9
55-59	9,005	7.1	4,595	7.4	4,410	6.8
60-64	6,655	5.3	3,305	5.4	3,350	5.2
65-69	5,230	4.1	2,680	4.3	2,550	4.0
70-74	4,785	3.8	2,325	3.8	2,460	3.8
75-79	4,170	3.3	1,860	3.0	2,310	3.6
80-84	3,065	2.4	1,105	1.8	1,960	3.0
85+	1,910	1.5	505	0.8	1,405	2.2

Source: Statistics Canada, special tabulations, unpublished data, 1996, 2001, and 2006 Censuses of Population

Migrants - Thunder Bay District			
	In-Migrants	Out-Migrants	Net-Migrants
2001-2002	4,086	5,128	-1,042
2002-2003	4,087	4,547	-460
2003-2004	3,803	4,449	-646
2004-2005	3,800	4,795	-995
2005-2006	3,454	5,135	-1,681
2001-2006	19,230	24,054	-4,824

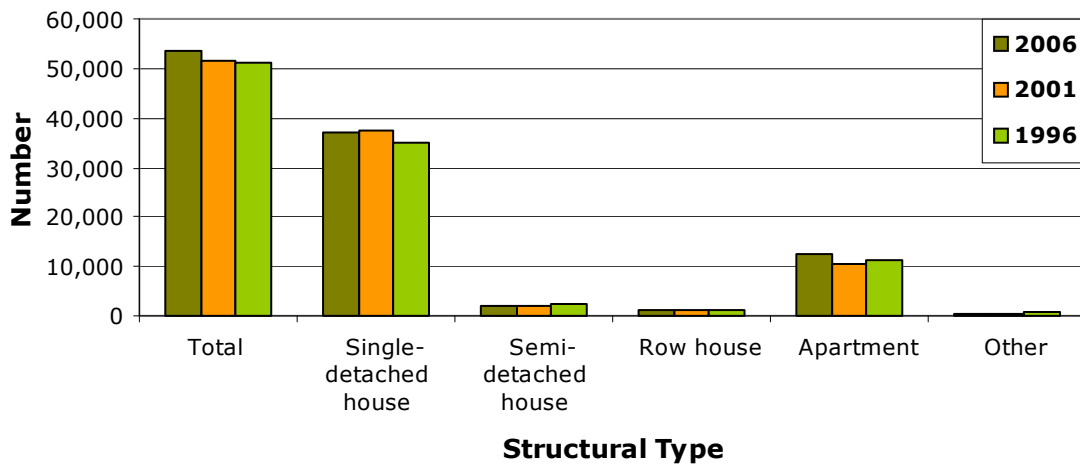


Source: Statistics Canada, special tabulation, unpublished data, Annual Migration Estimates by Census Division, 2000-2001 to 2004-2005

Occupied Private Dwellings by Structural Type of Dwelling, 2006

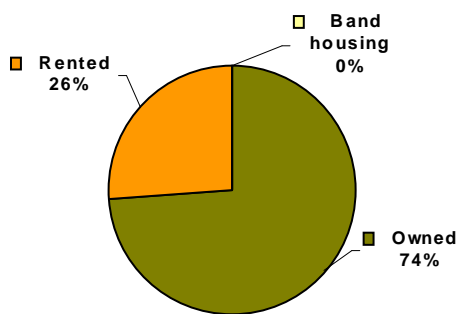
	Thunder Bay Ventures		Ontario	
	Number	%	Number	%
Total	53,530	100.0	4,554,255	100.0
Single-detached house	37,180	69.5	2,551,760	56.0
Semi-detached house	2,000	3.7	260,170	5.7
Row house	1,300	2.4	358,495	7.9
Apartment	12,605	23.5	1,359,895	29.9
Other	445	0.8	23,925	0.5

**Thunder Bay Ventures
Occupied Private Dwellings by Structural Type**

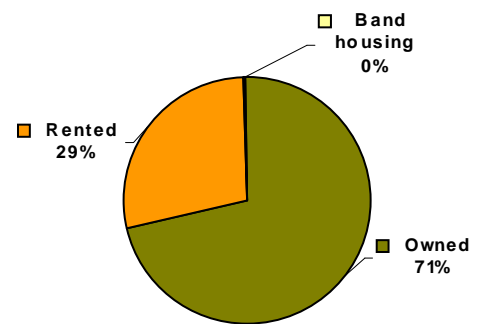


Occupied Private Dwellings by Tenure, 2006

Thunder Bay Ventures



Ontario



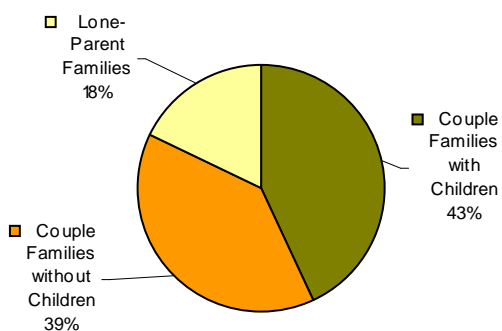
Source: Statistics Canada, special tabulations, unpublished data, 1996, 2001, and 2006 Censuses of Population

Census Families by Family Structure - Thunder Bay Ventures						
	2006		2001		1996	
	Number	%	Number	%	Number	%
Total Number of Census Families	36,665	100.0	35,770	100.0	36,270	100.0
Couple Families with Children	15,755	43.0	16,520	46.2	18,055	49.8
Couple Families without Children	14,355	39.2	13,230	37.0	12,545	34.6
Lone-parent Families	6,550	17.9	6,010	16.8	5,675	15.6

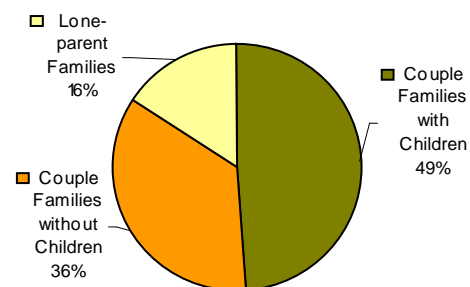
Refer to Appendix B for changes to 2001 Census family concepts

Census Families by Family Structure, 2006

Thunder Bay Ventures



Ontario



Private Households by Household Size, 2006 - Thunder Bay Ventures

	Number	%
Total	53,530	100.0
1 person	15,920	29.7
2 persons	18,355	34.3
3 persons	8,195	15.3
4 to 5 persons	10,230	19.1
6 or more persons	830	1.6
Average number of persons in private households	2.4	N/A

Private Households by Household Type, 2006 - Thunder Bay Ventures

	Number	%
Total	53,535	100.0
One-family households	35,650	66.6
Multiple-family households	505	0.9
Non-family households	17,375	32.5

Source: Statistics Canada, special tabulations, unpublished data, 1996, 2001, and 2006 Censuses of Population

Census Family Status of Parents and Children, 2005

Age Group of Children	Thunder Bay Ventures			Ontario		
	In Couple Families	In Lone-parent Families	% in Lone-parent Families	In Couple Families	In Lone-parent Families	% in Lone-parent Families
Total	27,430	10,110	26.9	2,969,280	886,680	23.0
0-4 years	4,450	1,490	25.1	554,600	129,660	18.9
5-9 years	5,050	1,860	26.9	571,360	166,610	22.6
10-14 years	5,980	2,370	28.4	621,720	205,670	24.9
15-19 years	5,930	2,290	27.9	601,410	202,030	25.1
20-24 years	3,610	780	17.8	363,780	70,690	16.3
25-29 years	1,350	350	20.6	156,930	35,630	18.5
30-34 years	440	170	27.9	46,380	14,770	24.2
35-39 years	250	170	40.5	23,030	12,500	35.2
40 years +	360	610	62.9	30,060	49,130	62.0
Age Group of Parent	Thunder Bay Ventures			Ontario		
	In Couple Families	In Lone-parent Families	% in Lone-parent Families	In Couple Families	In Lone-parent Families	% in Lone-parent Families
Total	58,470	6,520	10.0	5,783,320	568,350	8.9
15-19 years	210	70	25.0	19,960	4,130	17.1
20-24 years	1,250	380	23.3	132,890	24,590	15.6
25-29 years	3,140	550	14.9	355,090	42,620	10.7
30-34 years	4,600	760	14.2	558,020	61,710	10.0
35-39 years	5,660	910	13.9	665,620	84,420	11.3
40-44 years	7,100	1,030	12.7	774,010	102,330	11.7
45-49 years	7,640	940	11.0	726,680	84,390	10.4
50-54 years	7,150	620	8.0	627,100	53,320	7.8
55-59 years	6,300	320	4.8	556,840	31,660	5.4
60 years +	15,410	950	5.8	1,367,110	79,170	5.5

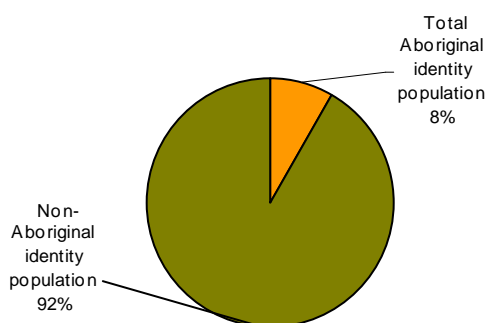
Source: Statistics Canada, special tabulation, unpublished data, Annual Estimates for Census Families and Individuals, 2005

Total Population by Aboriginal Identity, 2006

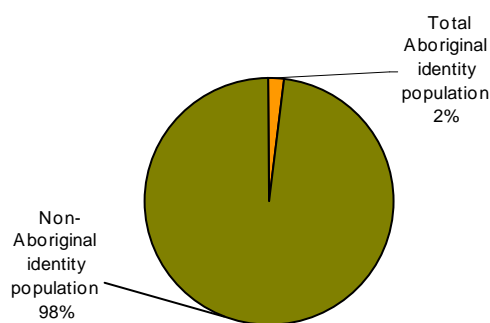
	Thunder Bay Ventures		Ontario	
	Number	%	Number	%
Total population	126,215	100.0	12,028,895	100.0
Total Aboriginal identity population	10,560	8.4	242,490	2.0
Non-Aboriginal identity population	115,655	91.6	11,786,405	98.0

Aboriginal Identity, 2006

Thunder Bay Ventures



Ontario



Total Population by Visible Minority Group, 2006

	Thunder Bay Ventures		Ontario	
	Number	%	Number	%
Total population by visible minority groups	126,220	100.0	12,028,895	100.0
Total visible minority population	3,290	2.6	2,745,200	22.8
Chinese	925	28.1	576,980	21.0
Black	455	13.8	473,760	17.3
South Asian	390	11.9	794,170	28.9
Japanese	380	11.6	28,080	1.0
Southeast Asian	375	11.4	110,045	4.0
Filipino	250	7.6	203,220	7.4
Latin American	170	5.2	147,135	5.4
Arab	50	1.5	111,405	4.1
West Asian	30	0.9	96,615	3.5
Korean	30	0.9	69,540	2.5
Visible minority, n.i.e.	40	1.2	56,845	2.1
Multiple visible minority	185	5.6	77,400	2.8
Not a visible minority	122,925	97.4	9,283,690	77.2

Source: Statistics Canada, special tabulations, unpublished data, 2006 Census of Population

Top 10 Ethnic Origins, Total Responses, 2006

	Thunder Bay Ventures	Ontario
Total Population	126,215	12,028,895
English	35,675	2,971,360
Scottish	27,505	2,101,100
Canadian	25,665	2,768,870
Irish	23,020	1,988,940
French	21,780	1,351,600
Ukrainian	18,220	336,355
Italian	17,565	867,980
Finnish	16,035	72,985
German	13,560	1,144,560
North American Indian	9,825	317,890

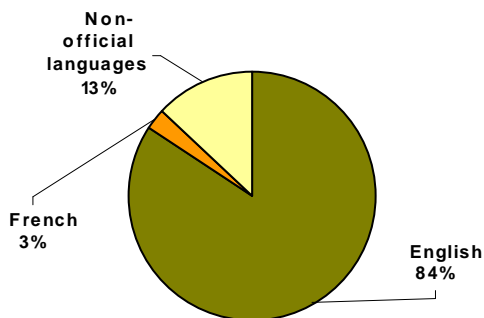
Source: Statistics Canada, special tabulations, unpublished data, 2006 Census of Population

Mother Tongue, Single Response, 2006

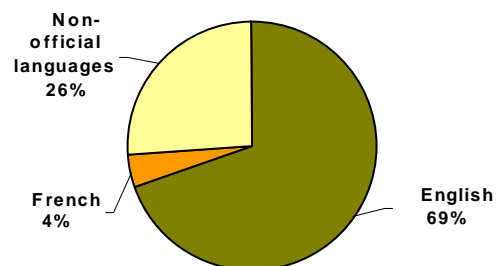
	Thunder Bay Ventures	Ontario
Total	125,285	11,853,565
English	105,610	8,230,705
French	3,195	488,815
Non-official languages	16,485	3,134,045
Italian	4,025	282,750
Finnish	3,265	13,735
Ukrainian	1,400	48,310
Polish	1,295	140,885
German	990	158,000
Ojibway	700	12,255
Dutch	675	68,175
Chinese, n.o.s.	430	215,350
Portuguese	385	155,315
Croatian	315	37,635
Other	2,975	2,001,600

Mother Tongue – Single Response, 2006

Thunder Bay Ventures



Ontario



Mother Tongue, Single Response - Thunder Bay Ventures

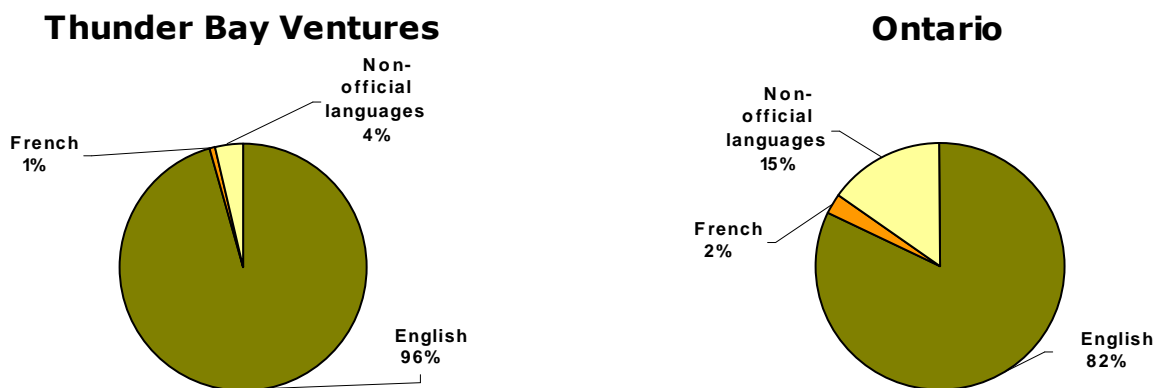
	2006		2001		1996	
	Number	%	Number	%	Number	%
Total	125,285	100.0	124,135	100.0	128,565	100.0
English	105,610	84.3	103,255	83.2	106,230	82.6
French	3,195	2.6	3,165	2.5	2,930	2.3
Non-official languages	16,485	13.2	17,710	14.3	19,400	15.1

Source: Statistics Canada, special tabulations, unpublished data, 1996, 2001, and 2006 Censuses of Population

Languages Spoken Most Often at Home, Single Response, 2006

	Thunder Bay Ventures	Ontario
Total	125,435	11,756,485
English	119,805	9,655,830
French	1,150	289,035
Non-official languages	4,480	1,811,620
Italian	1,360	107,170
Finnish	720	2,720
Polish	485	72,855
Chinese, n.o.s.	220	161,810
Ukrainian	190	17,980
Ojibway	160	6,165
Portuguese	130	77,010
Vietnamese	130	53,760
Oji-Cree	110	3,840
Spanish	100	97,895
Other	875	1,210,410

Languages Spoken Most Often at Home – Single Response, 2006



Source: Statistics Canada, special tabulations, unpublished data, 2006 Census of Population

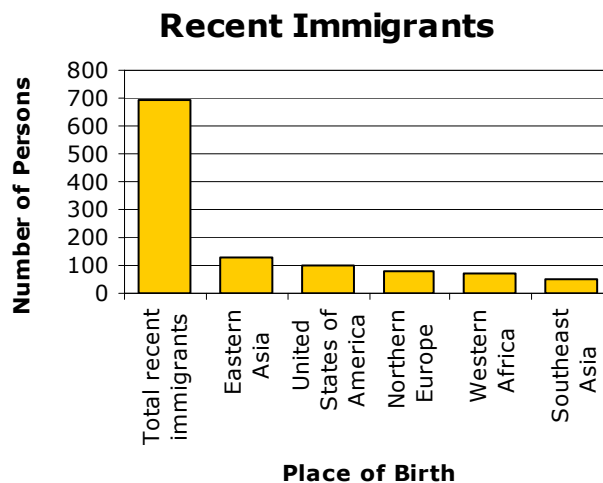
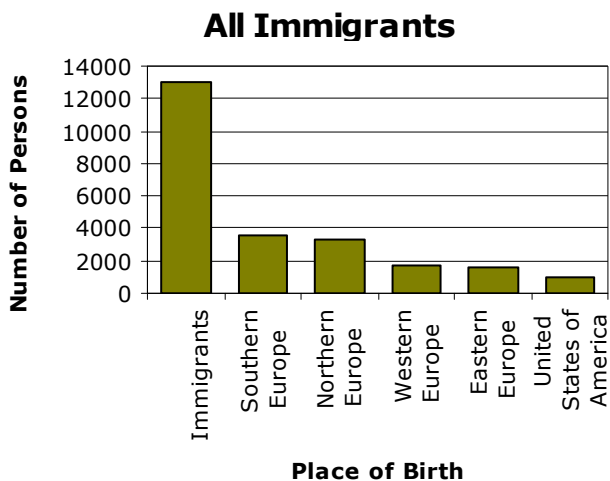
Official Language Minority, 2006

	Thunder Bay Ventures		Ontario	
	Number	%	Number	%
Total population	126,215	100.0	12,028,895	100.0
Francophones	3,070	2.4	537,600	4.5

Top 10 Places of Birth for Immigrants, 2006

	Thunder Bay Ventures		Ontario	
	Number	%	Number	%
Total Immigrants	12,990	100.0	3,398,725	100.0
Southern Europe	3,505	27.0	472,130	13.9
Northern Europe	3,280	25.3	352,915	10.4
Western Europe	1,680	12.9	178,345	5.2
Eastern Europe	1,605	12.4	304,500	9.0
United States of America	1,005	7.7	106,405	3.1
Eastern Asia	580	4.5	417,985	12.3
Southeast Asia	470	3.6	270,705	8.0
Southern Asia	160	1.2	473,915	13.9
South America	125	1.0	157,700	4.6
Central America	90	0.7	58,945	1.7
All Other Places of Birth	490	3.8	605,175	17.8

Place of Birth of Immigrants, 2006



Source: Statistics Canada, special tabulations, unpublished data, 2006 Census of Population

Generation Status								
	Thunder Bay Ventures				Ontario			
	2006		2001		2006		2001	
	Number	%	Number	%	Number	%	Number	%
Total population 15 years and over	105,205	100.0	102,110	100.0	9,819,420	100.0	9,048,035	100.0
1st generation	13,040	12.4	13,775	13.5	3,340,210	34.0	2,951,230	32.6
2nd generation	25,600	24.3	26,275	25.7	1,912,460	19.5	1,808,580	20.0
3rd generation and over	66,565	63.3	62,060	60.8	4,566,750	46.5	4,288,230	47.4

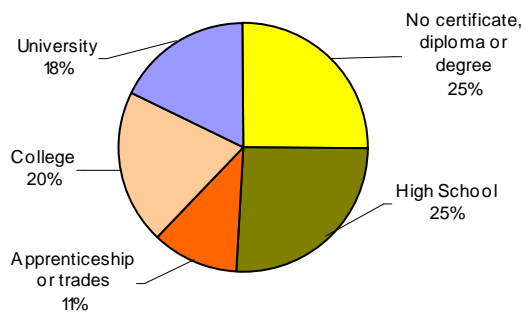
Source: Statistics Canada, special tabulations, unpublished data, 2001 and 2006 Censuses of Population

Total Population 15 Years and Over by Highest Certificate, Diploma, or Degree, 2006

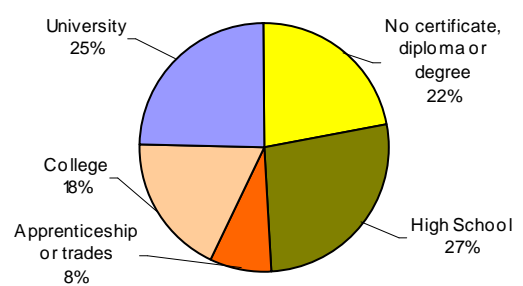
	Thunder Bay Ventures		Ontario	
	Number	%	Number	%
Total population 15 years and over	105,200	100.0	9,819,420	100.0
No certificate, diploma or degree	26,660	25.3	2,183,630	22.2
High school certificate or equivalent	26,785	25.5	2,628,565	26.8
Apprenticeship or trades certificate or diploma	11,865	11.3	785,120	8.0
College, CEGEP or other non-university certificate or diploma	21,175	20.1	1,804,775	18.4
University certificate, diploma or degree	18,720	17.8	2,417,325	24.6
University certificate or diploma below bachelor level	3,145	16.8	405,265	16.8
University certificate or degree	15,575	83.2	2,012,055	83.2
<i>Bachelor's degree</i>	<i>9,150</i>	<i>58.7</i>	<i>1,243,725</i>	<i>61.8</i>
<i>University certificate or diploma above bachelor level</i>	<i>3,270</i>	<i>21.0</i>	<i>245,145</i>	<i>12.2</i>
<i>Degree in medicine, dentistry, veterinary medicine or optometry</i>	<i>410</i>	<i>2.6</i>	<i>57,685</i>	<i>2.9</i>
<i>Master's degree</i>	<i>2,135</i>	<i>13.7</i>	<i>391,705</i>	<i>19.5</i>
<i>Earned doctorate</i>	<i>610</i>	<i>3.9</i>	<i>73,790</i>	<i>3.7</i>

Population 15 Years and Over by Highest Certificate, Diploma or Degree, 2006

Thunder Bay Ventures



Ontario



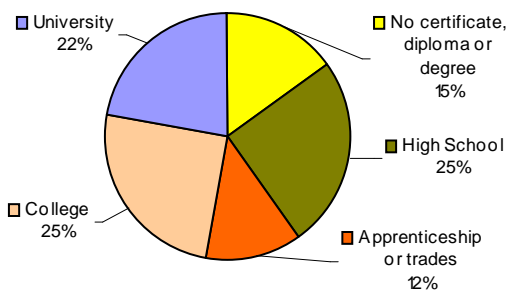
Source: Statistics Canada, special tabulations, unpublished data, 2006 Census of Population

Total Population 25-64 Years and Over by Highest Certificate, Diploma, or Degree, 2006

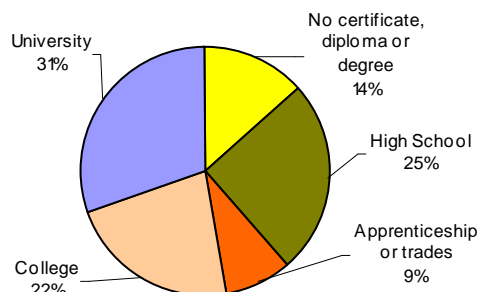
	Thunder Bay Ventures		Ontario	
	Number	%	Number	%
Total population 25-64 years and over	69,240	100.0	6,638,330	100.0
No certificate, diploma or degree	10,550	15.2	899,530	13.6
High school certificate or equivalent	17,305	25.0	1,660,665	25.0
Apprenticeship or trades certificate or diploma	8,580	12.4	581,125	8.8
College, CEGEP or other non-university certificate or diploma	17,305	25.0	1,461,630	22.0
University certificate, diploma or degree	15,500	22.4	2,035,370	30.7
University certificate or diploma below bachelor level	2,380	15.4	309,945	15.2
University certificate or degree	13,125	84.7	1,725,425	84.8
<i>Bachelor's degree</i>	<i>7,725</i>	<i>58.9</i>	<i>1,057,200</i>	<i>61.3</i>
<i>University certificate or diploma above bachelor level</i>	<i>2,690</i>	<i>20.5</i>	<i>209,345</i>	<i>12.1</i>
<i>Degree in medicine, dentistry, veterinary medicine or optometry</i>	<i>310</i>	<i>2.4</i>	<i>47,815</i>	<i>2.8</i>
<i>Master's degree</i>	<i>1,890</i>	<i>14.4</i>	<i>351,925</i>	<i>20.4</i>
<i>Earned doctorate</i>	<i>515</i>	<i>3.9</i>	<i>59,140</i>	<i>3.4</i>

Population 25-64 by Highest Certificate, Diploma or Degree, 2006

Thunder Bay Ventures



Ontario



Source: Statistics Canada, special tabulations, unpublished data, 2006 Census of Population

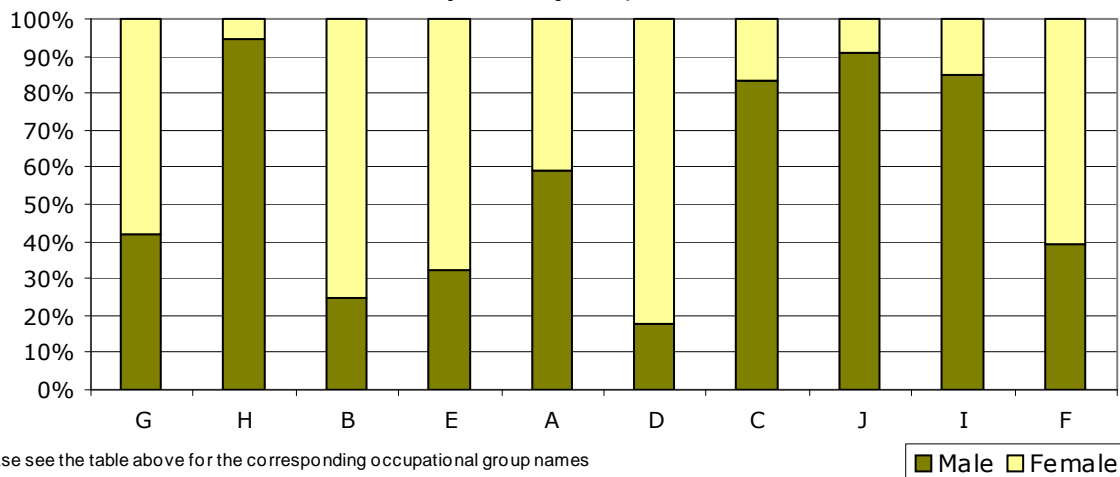
Major Field of Study for Population 25-64 with Post-Secondary Qualifications, 2006

		Thunder Bay Ventures		Ontario	
		Number	Percent	Number	Percent
Total	Male	20,215	100.0	1,988,470	100.0
	<i>Female</i>	<i>21,175</i>	<i>100.0</i>	<i>2,089,655</i>	<i>100.0</i>
Education	Male	870	4.3	64,515	3.2
	<i>Female</i>	<i>2,330</i>	<i>11.0</i>	<i>203,585</i>	<i>9.7</i>
Visual and performing arts, and communications technologies	Male	450	2.2	71,380	3.6
	<i>Female</i>	<i>545</i>	<i>2.6</i>	<i>81,720</i>	<i>3.9</i>
Humanities	Male	565	2.8	86,525	4.4
	<i>Female</i>	<i>895</i>	<i>4.2</i>	<i>145,480</i>	<i>7.0</i>
Social and behavioural sciences and law	Male	1,195	5.9	168,660	8.5
	<i>Female</i>	<i>2,365</i>	<i>11.2</i>	<i>313,220</i>	<i>15.0</i>
Business, management and public administration	Male	2,550	12.6	346,720	17.4
	<i>Female</i>	<i>6,065</i>	<i>28.6</i>	<i>532,485</i>	<i>25.5</i>
Physical and life sciences and technologies	Male	765	3.8	77,090	3.9
	<i>Female</i>	<i>565</i>	<i>2.7</i>	<i>71,625</i>	<i>3.4</i>
Mathematics, computer and information sciences	Male	480	2.4	133,355	6.7
	<i>Female</i>	<i>520</i>	<i>2.5</i>	<i>92,485</i>	<i>4.4</i>
Architecture, engineering, and related technologies	Male	9,360	46.3	787,500	39.6
	<i>Female</i>	<i>455</i>	<i>2.1</i>	<i>82,045</i>	<i>3.9</i>
Agriculture, natural resources and conservation	Male	850	4.2	49,860	2.5
	<i>Female</i>	<i>225</i>	<i>1.1</i>	<i>25,745</i>	<i>1.2</i>
Health, parks, recreation and fitness	Male	1,390	6.9	101,065	5.1
	<i>Female</i>	<i>6,000</i>	<i>28.3</i>	<i>436,990</i>	<i>20.9</i>
Personal, protective and transportation services	Male	1,750	8.7	101,655	5.1
	<i>Female</i>	<i>1,210</i>	<i>5.7</i>	<i>104,100</i>	<i>5.0</i>
Other fields of study	Male	0	0.0	155	0.0
	<i>Female</i>	<i>0</i>	<i>0.0</i>	<i>170</i>	<i>0.0</i>

Source: Statistics Canada, special tabulations, unpublished data, 2006 Census of Population

Occupation for the Labour Force 15 Years and Over, 2006				
	Thunder Bay Ventures		Ontario	
	Number	%	Number	%
All Occupations - 2006 National Occupation Classification for Statistics (2006 NOC-S)	65,620	100.0	6,473,735	100.0
G Sales and service occupations	17,895	27.3	1,522,820	23.5
H Trades, transport and equipment operators and related occupations	11,070	16.9	911,250	14.1
B Business, finance and administration occupations	11,000	16.8	1,204,490	18.6
E Occupations in social science, education, government service and religion	6,340	9.7	546,390	8.4
A Management occupations	5,160	7.9	666,485	10.3
D Health occupations	5,040	7.7	340,685	5.3
C Natural and applied sciences and related occupations	3,390	5.2	451,930	7.0
J Occupations unique to processing, manufacturing and utilities	2,290	3.5	463,610	7.2
I Occupations unique to primary industry	1,955	3.0	165,085	2.6
F Occupations in art, culture, recreation and sport	1,470	2.2	200,980	3.1

Thunder Bay Ventures
Occupation by Sex, 2006



Source: Statistics Canada, special tabulations, unpublished data, 2006 Census of Population

Top 10 Industries for the Labour Force 15 Years and Over, 2006

	Thunder Bay Ventures		Ontario	
	Number	%	Number	%
All Industries - 2002 NAICS	65,620	100.0	6,473,735	100.0
62 Health care and social assistance	9,695	14.8	611,740	9.4
44-45 Retail trade	8,175	12.5	720,230	11.1
61 Educational services	5,555	8.5	433,485	6.7
31-33 Manufacturing	5,285	8.1	899,670	13.9
72 Accommodation and food services	5,245	8.0	414,970	6.4
91 Public administration	4,705	7.2	350,075	5.4
48-49 Transportation and warehousing	4,000	6.1	307,480	4.7
23 Construction	3,660	5.6	384,780	5.9
81 Other services (except public administration)	3,080	4.7	303,515	4.7
56 Administrative and support, waste management and remediation services	2,915	4.4	314,005	4.9
All other industries	13,295	20.3	1,733,765	26.8

Place of Work Status for the Employed Labour Force 15 Years and Over, 2006

	Thunder Bay Ventures		Ontario	
	Number	%	Number	%
Males	31,400	100.0	3,230,050	100.0
Usual place of work	25,650	81.7	2,539,870	78.6
In CSD of residence	20,735	80.8	1,421,005	55.9
In different CSD	4,915	19.2	1,118,865	44.1
<i>In same CD</i>	4,140	84.2	404,430	36.1
At home	1,210	3.9	220,340	6.8
Outside Canada	120	0.4	24,210	0.7
No fixed workplace address	4,420	14.1	445,625	13.8
Females	30,340	100.0	2,934,195	100.0
Usual place of work	27,395	90.3	2,554,780	87.1
In CSD of residence	23,250	84.9	1,635,365	64.0
In different CSD	4,145	15.1	919,415	36.0
<i>In same CD</i>	3,825	92.3	390,770	42.5
At home	1,520	5.0	216,040	7.4
Outside Canada	80	0.3	12,695	0.4
No fixed workplace address	1,345	4.4	150,680	5.1

Note: The Place of Work data presented in this table is tabulated based on Census Subdivisions (CSD) not CFDCs.

Source: Statistics Canada, special tabulations, unpublished data, 2006 Census of Population

Labour Force Activity for the Population 15 Years and Over

2006						
	Thunder Bay Ventures			Ontario		
	Total	Male	Female	Total	Male	Female
Total Population 15 years and over	105,205	50,910	54,295	9,819,420	4,744,710	5,074,710
In the Labour Force	66,735	34,385	32,355	6,587,575	3,437,670	3,149,905
Employed	61,735	31,400	30,340	6,164,245	3,230,050	2,934,195
Unemployed	5,000	2,980	2,015	423,335	207,620	215,710
Not in the Labour Force	38,470	16,525	21,940	3,231,840	1,307,035	1,924,805
Participation Rate (%)	63.4	67.5	59.6	67.1	72.5	62.1
Employment Rate (%)	58.7	61.7	55.9	62.8	68.1	57.8
Unemployment Rate (%)	7.5	8.7	6.2	6.4	6.0	6.8
2001						
	Thunder Bay Ventures			Ontario		
	Total	Male	Female	Total	Male	Female
Total Population 15 years and over	102,115	49,775	52,335	9,048,040	4,382,150	4,665,890
In the Labour Force	65,180	34,395	30,780	6,086,815	3,214,990	2,871,825
Employed	59,350	30,645	28,700	5,713,900	3,027,615	2,686,285
Unemployed	5,830	3,745	2,085	372,915	187,380	185,540
Not in the Labour Force	36,935	15,380	21,555	2,961,220	1,167,155	1,794,070
Participation Rate (%)	63.8	69.1	58.8	67.3	73.4	61.5
Employment Rate (%)	58.1	61.6	54.8	63.2	69.1	57.6
Unemployment Rate (%)	8.9	10.9	6.8	6.1	5.8	6.5

Class of Worker for the Population 15 Years and Over, 2006

	Thunder Bay Ventures		Ontario	
	Number	%	Number	%
All classes of worker	65,620	100.0	6,473,735	100.0
Paid workers	62,150	94.7	5,966,775	92.2
Employees	60,320	97.1	5,719,805	95.9
Self-employed (incorporated)	1,830	2.9	246,975	4.1
Without paid help	435	23.8	94,025	38.1
With paid help	1,395	76.2	152,945	61.9
Self-employed (unincorporated)	3,345	5.1	487,950	7.5
Without paid help	2,225	66.5	332,215	68.1
With paid help	1,115	33.3	155,740	31.9
Unpaid family workers	125	0.2	19,010	0.3

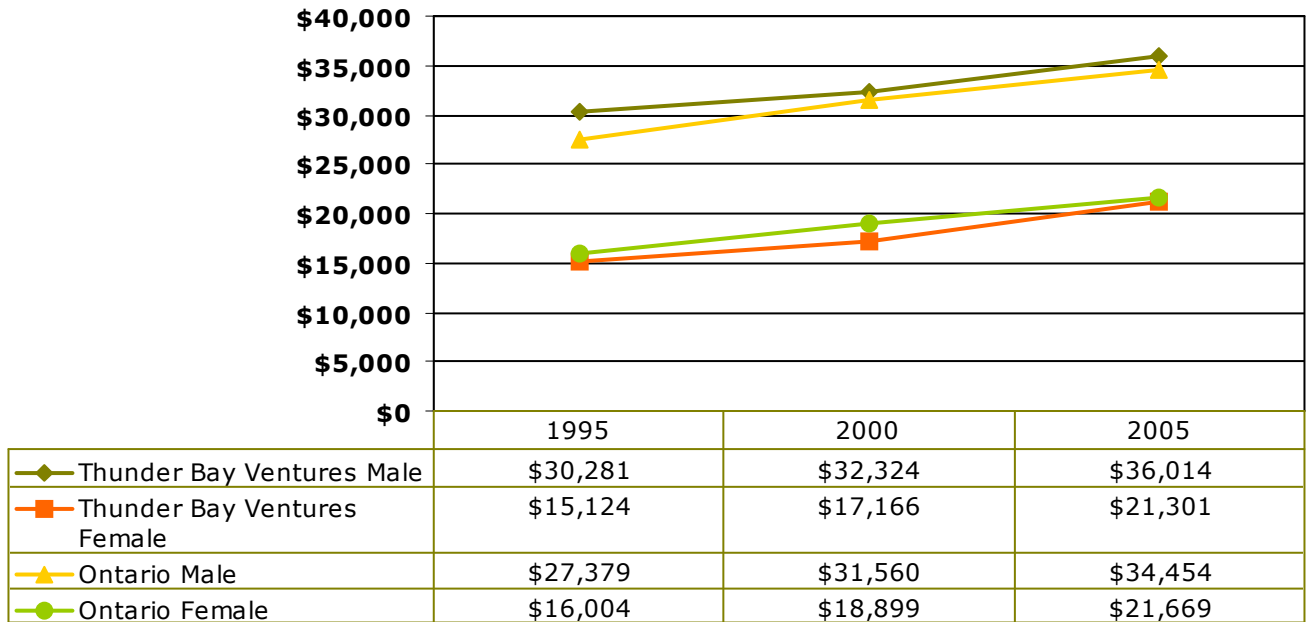
Source: Statistics Canada, special tabulations, unpublished data, 2001 and 2006 Censuses of Population

Income Distribution (Before-tax Total Income) for Individuals 15 Years and over, 2005

	Thunder Bay Ventures			
	Male		Female	
	Number	%	Number	%
Population 15 years and over	50,910	100.0	54,295	100.0
Without income	1,755	3.4	2,345	4.3
With income	49,160	96.6	51,950	95.7
Under \$1,000	1,730	3.5	1,390	2.7
\$ 1,000 - \$ 2,999	1,180	2.4	1,885	3.6
\$ 3,000 - \$ 4,999	1,160	2.4	1,840	3.5
\$ 5,000 - \$ 6,999	1,205	2.5	2,305	4.4
\$ 7,000 - \$ 9,999	2,165	4.4	3,945	7.6
\$10,000 - \$11,999	1,600	3.3	2,950	5.7
\$12,000 - \$14,999	1,955	4.0	4,130	7.9
\$15,000 - \$19,999	3,455	7.0	6,175	11.9
\$20,000 - \$24,999	3,120	6.3	4,835	9.3
\$25,000 - \$29,999	2,955	6.0	3,900	7.5
\$30,000 - \$34,999	3,480	7.1	4,010	7.7
\$35,000 - \$39,999	3,005	6.1	3,495	6.7
\$40,000 - \$44,999	3,245	6.6	2,580	5.0
\$45,000 - \$49,999	3,085	6.3	1,765	3.4
\$50,000 - \$59,999	4,750	9.7	2,550	4.9
\$60,000 and over	11,065	22.5	4,185	8.1
Median income \$	36,014	N/A	21,301	N/A
Average income \$	41,921	N/A	26,968	N/A
Standard error of average income \$	377	N/A	198	N/A
Median after-tax income \$	31,307	N/A	19,891	N/A
Average after-tax income \$	34,252	N/A	23,484	N/A
SE of average after-tax income \$	256	N/A	153	N/A

Source: Statistics Canada, special tabulations, unpublished data, 2006 Census of Population

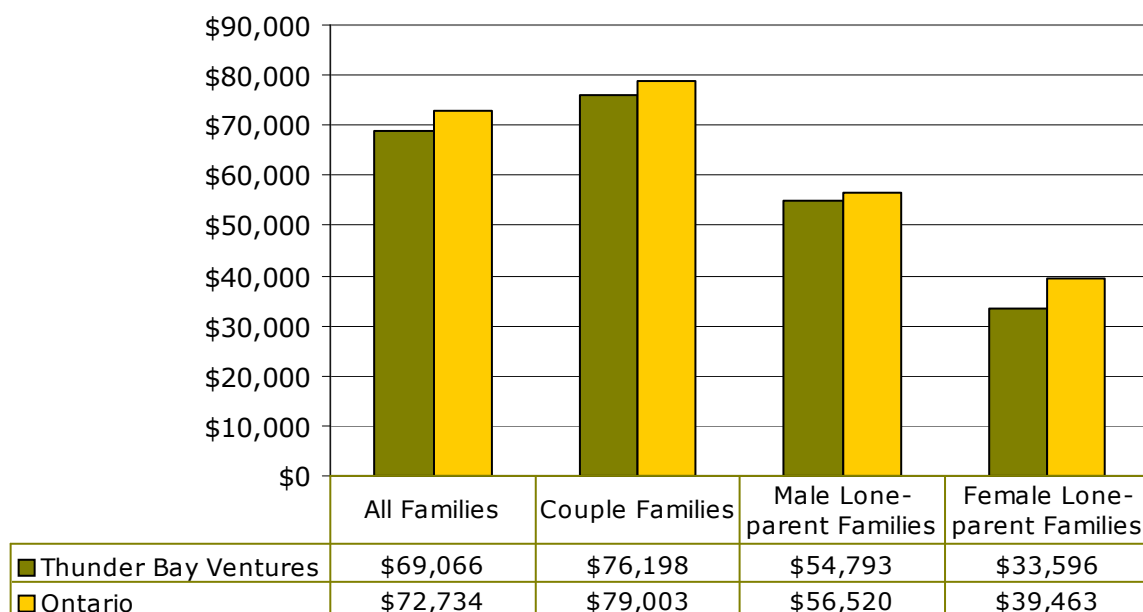
Median Before-tax Total Income for Males and Females 15 Years and Over (\$)



Source: Statistics Canada, special tabulations, unpublished data, 1996, 2001 and 2006 Censuses of Population

Economic Family Before-tax Income Distribution for All Families, 2005

	Thunder Bay Ventures		Ontario	
	Number	%	Number	%
Total - Economic Families	36,710	100.0	3,347,610	100.0
Under \$10,000	635	1.7	81,820	2.4
\$10,000 to \$19,999	1,510	4.1	132,405	4.0
\$20,000 to \$29,999	2,760	7.5	228,360	6.8
\$30,000 to \$39,999	3,150	8.6	288,085	8.6
\$40,000 to \$49,999	3,635	9.9	294,340	8.8
\$50,000 to \$59,999	3,300	9.0	288,750	8.6
\$60,000 to \$69,999	3,705	10.1	283,825	8.5
\$70,000 to \$79,999	3,175	8.6	269,270	8.0
\$80,000 to \$89,999	3,235	8.8	246,270	7.4
\$90,000 to \$99,999	2,405	6.6	214,415	6.4
\$100,000 and over	9,200	25.1	1,020,065	30.5
Median family income \$	69,066	N/A	72,734	N/A
Average family income \$	77,949	N/A	90,526	N/A
Standard error of average family income \$	564	N/A	159	N/A
Median after-tax family income \$	59,290	N/A	62,288	N/A
Average after-tax family income \$	65,203	N/A	73,454	N/A
SE of average after-tax family income \$	402	N/A	102	N/A

Median Income by Economic Family Type, 2005 (\$)

Source: Statistics Canada, special tabulations, unpublished data, 2006 Census of Population

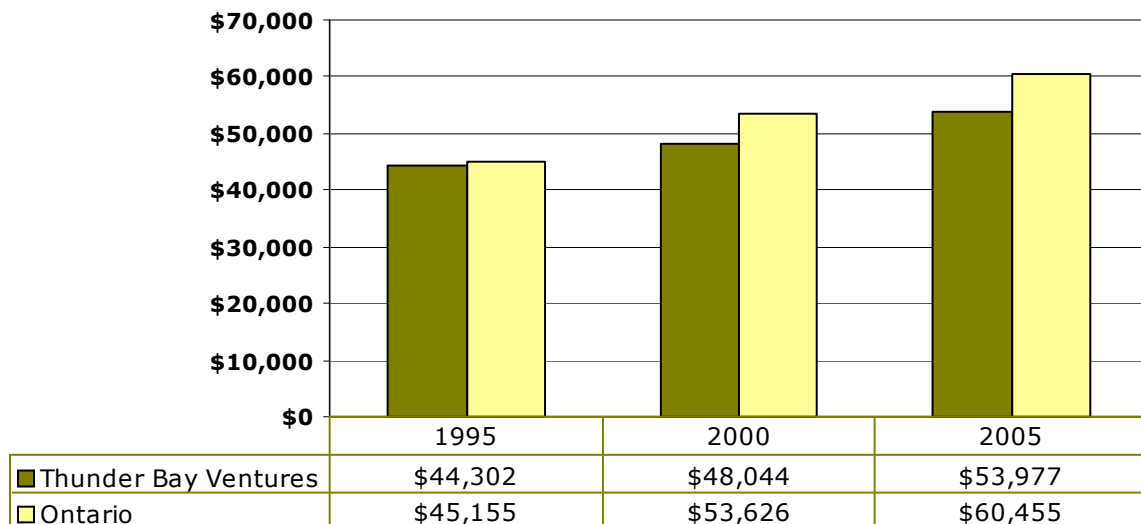
Prevalence of Low Income, 2005

	Thunder Bay Ventures			Ontario		
	Number	Prevalence of Low Income (%)		Number	Prevalence of Low Income (%)	
		Before-tax	After-tax		Before-tax	After-tax
Total - Economic Families	36,410	9.0	6.1	3,335,250	11.7	8.6
Couple - Economic Families	29,625	4.6	3.1	2,786,985	8.6	6.2
Male Lone-parent Economic Families	1,145	14.8	7.0	85,590	16.4	12.2
Female Lone-parent Economic Families	4,890	33.2	23.1	396,210	31.6	23.9
Total persons 15 years and over not in economic families -	18,360	33.8	24.5	1,432,705	34.1	27.0

Source: Statistics Canada, special tabulations, unpublished data, 2006 Census of Population

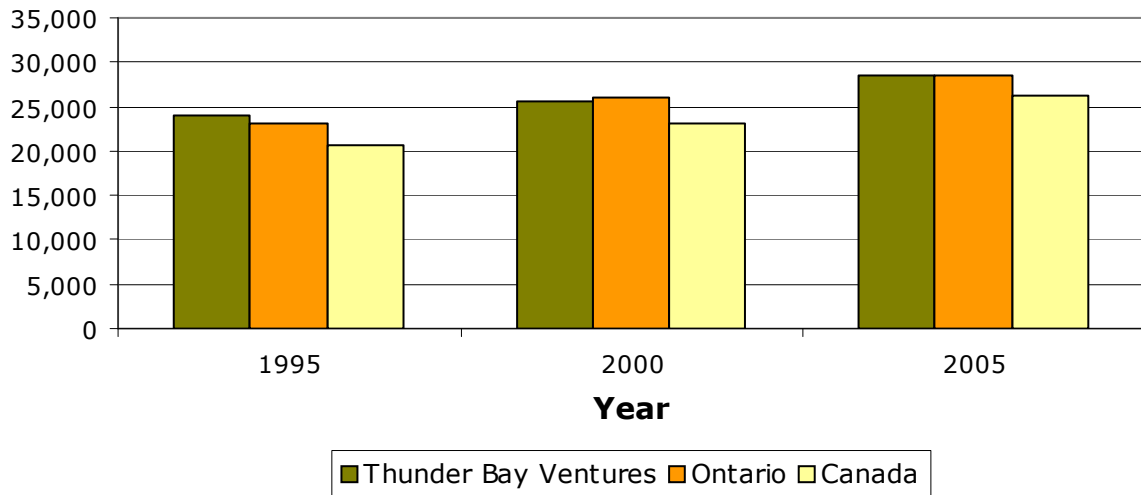
Household Before-tax Income Distribution for All Private Households, 2005

	Thunder Bay Ventures		Ontario	
	Number	%	Number	%
Total Number of Households	53,530	100.0	4,555,025	100.0
Under \$10,000	2,430	4.5	198,235	4.4
\$10,000 to \$19,999	6,065	11.3	398,830	8.8
\$20,000 to \$29,999	5,475	10.2	408,130	9.0
\$30,000 to \$39,999	5,570	10.4	447,475	9.8
\$40,000 to \$49,999	5,315	9.9	419,525	9.2
\$50,000 to \$59,999	4,635	8.7	385,555	8.5
\$60,000 to \$69,999	4,435	8.3	356,990	7.8
\$70,000 to \$79,999	3,785	7.1	324,835	7.1
\$80,000 to \$89,999	3,615	6.8	282,910	6.2
\$90,000 to \$99,999	2,545	4.8	238,720	5.2
\$100,000 and over	9,655	18.0	1,093,810	24.0
Median household income \$	53,977	N/A	60,455	N/A
Average household income \$	64,550	N/A	77,967	N/A
SE of average household income \$	466	N/A	123	N/A
Median after-tax household income \$	46,724	N/A	52,117	N/A
Average after-tax household income \$	54,146	N/A	63,441	N/A
SE of average after-tax household income \$	340	N/A	80	N/A

Median Household Income for All Private Households

Source: Statistics Canada, special tabulations, unpublished data, 1996, 2001, and 2006 Censuses of Population

Median Employment Income for Individuals

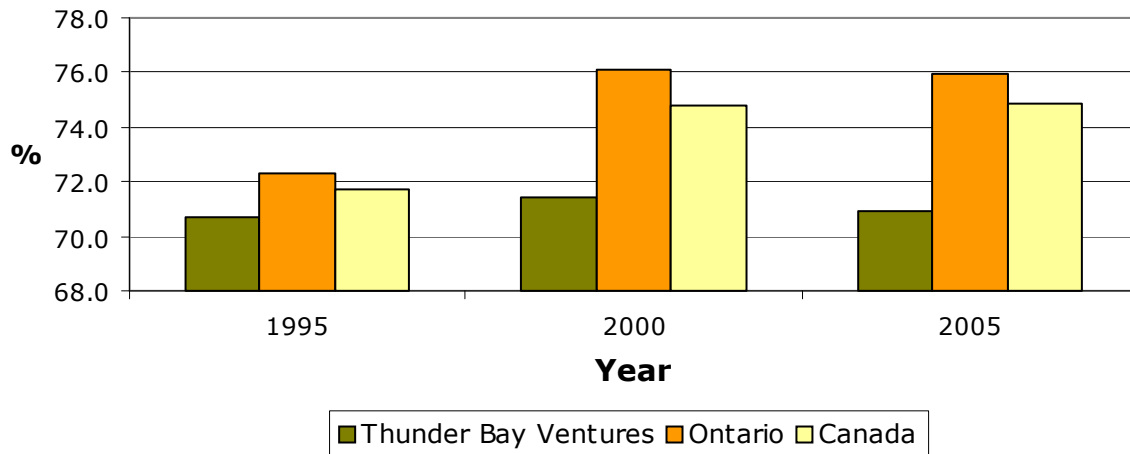


Median Employment Income for Individuals (\$)			
	1995	2000	2005
Thunder Bay Ventures	24,000	25,500	28,400
Ontario	23,000	26,000	28,600
Canada	20,600	23,200	26,300

Median Employment Income for Individuals, Index (1995=100)			
	1995	2000	2005
Thunder Bay Ventures	100.0	106.3	118.3
Ontario	100.0	113.0	124.3
Canada	100.0	112.6	127.7

Source: Statistics Canada, special tabulation, unpublished data, Annual Estimates for Census Families and Individuals, 2005

Employment Income as a Percentage of Total Income

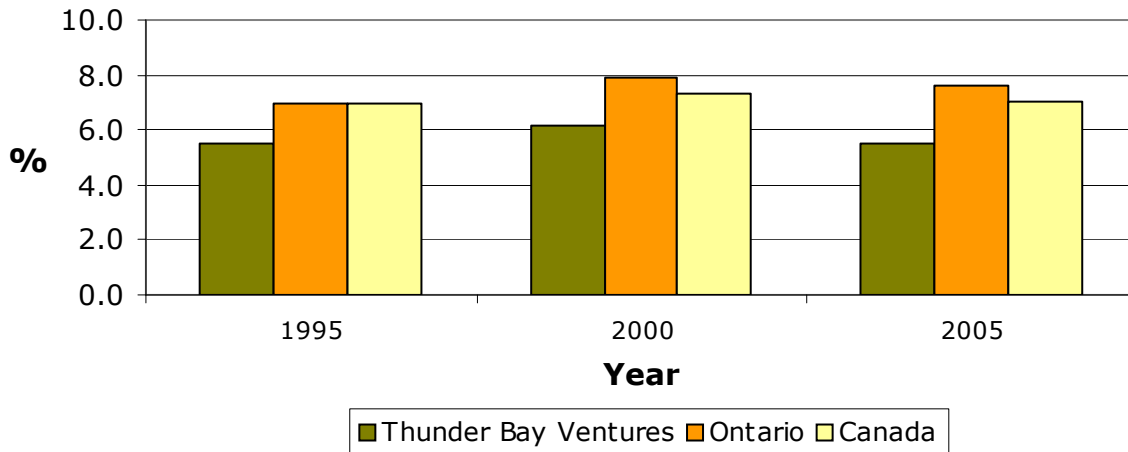


Employment Income as a Percentage of Total Income (%)			
	1995	2000	2005
Thunder Bay Ventures	70.7	71.5	70.9
Ontario	72.3	76.1	75.9
Canada	71.7	74.8	74.9

Employment Income as a Percentage of Total Income, Index (1995=100)			
	1995	2000	2005
Thunder Bay Ventures	100.0	101.1	100.3
Ontario	100.0	105.2	105.0
Canada	100.0	104.3	104.4

Source: Statistics Canada, special tabulation, unpublished data, Annual Estimates for Census Families and Individuals, 2005

Self Employment Income as a Percentage of Employment Income



Self Employment Income as a Percentage of Employment Income

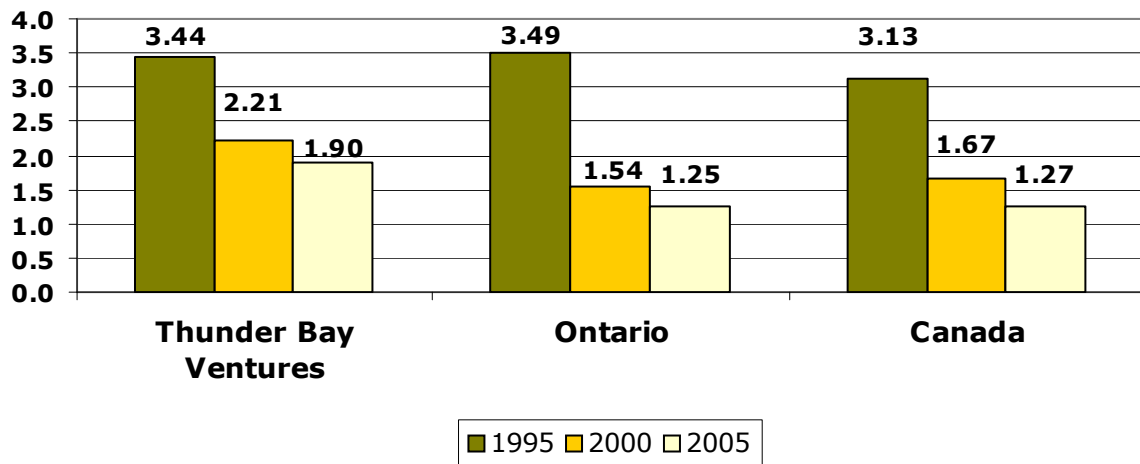
	1995	2000	2005
Thunder Bay Ventures	5.5	6.1	5.5
Ontario	7.0	7.9	7.6
Canada	6.9	7.3	7.1

Self Employment Income as a Percentage of Employment Income, Index (1995=100)

	1995	2000	2005
Thunder Bay Ventures	100.0	111.0	100.0
Ontario	100.0	113.4	108.6
Canada	100.0	105.3	101.6

Source: Statistics Canada, special tabulation, unpublished data, Annual Estimates for Census Families and Individuals, 2005

Economic Dependency Ratio: Social Assistance



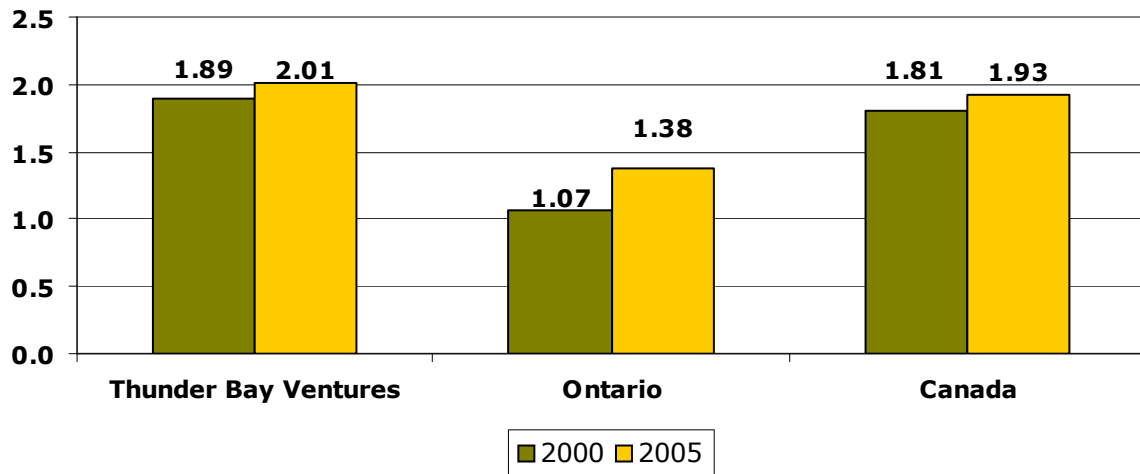
Number and Economic Dependency Ratio: Social Assistance						
	1995		2000		2005	
	Number	EDP	Number	EDP	Number	EDP
Thunder Bay Ventures	9,310	3.44	6,760	2.21	6,040	1.90
Ontario	752,460	3.49	512,270	1.54	495,640	1.25
Canada	1,961,310	3.13	1,532,450	1.67	1,356,750	1.27

Economic Dependency Ratio: Social Assistance, Index (1995=100)			
	1995	2000	2005
Thunder Bay Ventures	100.0	64.2	55.2
Ontario	100.0	44.1	35.8
Canada	100.0	53.4	40.6

The *Economic Dependency Ratio: Social Assistance* is the amount of social assistance dollars received as benefits in a given area per \$100 of employment income for the same area.

Source: Statistics Canada, special tabulation, unpublished data, Annual Estimates for Census Families and Individuals, 2005

Economic Dependency Ratio: Employment Insurance



Number and Economic Dependency Ratio: Employment Insurance

	2000		2005	
	Number	EDP	Number	EDP
Thunder Bay Ventures	8,850	1.89	9,420	2.01
Ontario	556,560	1.07	678,240	1.38
Canada	2,120,610	1.81	2,296,870	1.93

Economic Dependency Ratio: Employment Insurance, Index (2000=100)

	2000	2005
Thunder Bay Ventures	100.0	106.3
Ontario	100.0	129.0
Canada	100.0	106.6

The *Economic Dependency Ratio: Employment Insurance* is the amount of employment insurance dollars received as benefits in a given area per \$100 of employment income for the same area.

Source: Statistics Canada, special tabulation, unpublished data, Annual Estimates for Census Families and Individuals, 2005

Establishment Counts for Total Establishments, 2007 - Top 10 Industries

Industries (NAICS 2002)	Thunder Bay Ventures		Ontario	
	Number	%	Number	%
Total	7,189	100.0	880,842	100.0
44-45 - Retail Trade	854	11.9	80,783	9.2
23 - Construction	767	10.7	99,363	11.3
81 - Other Services (except Public Administration)	668	9.3	72,791	8.3
53 - Real Estate and Rental and Leasing	638	8.9	79,137	9.0
54 - Professional, Scientific and Technical Services	616	8.6	134,267	15.2
72 - Accommodation and Food Services	465	6.5	38,217	4.3
62 - Health Care and Social Assistance	462	6.4	38,142	4.3
11 - Agriculture, Forestry, Fishing and Hunting	445	6.2	33,319	3.8
48-49 - Transportation and Warehousing	429	6.0	47,069	5.3
52 - Finance and Insurance	378	5.3	51,653	5.9
All Other Industries	1,467	17.6	206,101	23.4

Establishment Counts for Small Establishments, 2007 - Top 10 Industries

Industries (NAICS 2002)	Thunder Bay Ventures		Ontario	
	Number	%	Number	%
Total	6,992	100.0	860,559	100.0
44-45 - Retail Trade	833	11.9	78,089	9.1
23 - Construction	753	10.8	98,338	11.4
81 - Other Services (except Public Administration)	661	9.5	72,178	8.4
53 - Real Estate and Rental and Leasing	635	9.1	78,758	9.2
54 - Professional, Scientific and Technical Services	610	8.7	133,194	15.5
11 - Agriculture, Forestry, Fishing and Hunting	439	6.3	33,120	3.8
62 - Health Care and Social Assistance	433	6.2	36,519	4.2
72 - Accommodation and Food Services	430	6.1	36,121	4.2
48-49 - Transportation and Warehousing	406	5.8	46,215	5.4
52 - Finance and Insurance	376	5.4	50,921	5.9
All Other Industries	1,416	20.3	197,106	22.9

"Small" establishments include all establishments of indeterminate size along with all establishments with 1-49 employees. The establishments in the "Indeterminate" category do not maintain an employee payroll, but may have a workforce which consists of contracted workers, family members or business owners.

Source: Adapted from Statistics Canada, Canadian Business Patterns, 61F0040XCB2008001, December 2007

Establishment Counts for Medium Establishments, 2007 - Top 10 Industries

Industries (NAICS 2002)	Thunder Bay Ventures		Ontario	
	Number	%	Number	%
Total	162	100.0	16,231	100.0
72 - Accommodation and Food Services	34	21.0	1,950	12.0
48-49 - Transportation and Warehousing	20	12.3	678	4.2
62 - Health Care and Social Assistance	19	11.7	1,181	7.3
44-45 - Retail Trade	18	11.1	2,279	14.0
23 - Construction	14	8.6	911	5.6
31-33 - Manufacturing	12	7.4	2,934	18.1
81 - Other Services (except Public Administration)	6	3.7	519	3.2
91 - Public Administration	6	3.7	343	2.1
54 - Professional, Scientific and Technical Services	5	3.1	867	5.3
56 - Administrative and Support, Waste Management and Remediation Services	5	3.1	965	5.9
All Other Industries	23	14.2	3,604	22.2

The "Medium" establishments include all establishments with 50-199 employees

Establishment Counts for Large Establishments, 2007 - Top 10 Industries

Industries (NAICS 2002)	Thunder Bay Ventures		Ontario	
	Number	%	Number	%
Total	35	100.0	4,052	100.0
62 - Health Care and Social Assistance	10	28.6	442	10.9
61 - Educational Services	5	14.3	156	3.8
31-33 - Manufacturing	4	11.4	843	20.8
44-45 - Retail Trade	3	8.6	415	10.2
48-49 - Transportation and Warehousing	3	8.6	176	4.3
11 - Agriculture, Forestry, Fishing and Hunting	2	5.7	17	0.4
21 - Mining, Quarring, and Oil and Gas Extraction	1	2.9	25	0.6
22 - Utilities	1	2.9	37	0.9
41 - Wholesale Trade	1	2.9	201	5.0
52 - Finance and Insurance	1	2.9	230	5.7
All Other Industries	4	11.4	1,510	37.3

The "Large" establishments include all establishments with 200+ employees.

Source: Adapted from Statistics Canada, Canadian Business Patterns, 61F0040XCB2008001, December 2007

APPENDIX A

Small Area and Administrative Data (SAAD)

From the income tax forms submitted each year by Canadians, the Small Area and Administrative Data Division produces a wealth of economic and demographic information for use by both the private and public sectors. Over 22 million records are processed each year to provide the most detailed and accurate data possible. In fact, the information represents approximately 96% of the Canadian population.

Economic Dependency Ratio (EDR):

Is the sum of transfer payment dollars received as benefits in a given area compared to every \$100 of employment income for that same area. For example, where a table shows an Employment Insurance (EI) economic dependency ratio of 4.69, it means that \$4.69 in EI benefits were received for every \$100 of employment income in the area.

Employment Income:

Includes wages and salaries, commissions from employment, training allowances, tips and gratuities, self-employment income (net income from business, a profession, farming, fishing and commissions) and Indian Employment Income (new in 1999).

Median:

Is the middle number in a group of numbers. Where a median income, for example, is given as \$26,000, it means that exactly half of the incomes reported are greater than or equal to \$26,000 and that half are less than or equal to the median amount of \$26,000. Median incomes in the data tables are rounded to the nearest hundred dollars. Zero values are not included in the calculation of medians for individuals, but are included in the calculation of medians for families

Self-Employment Income:

Is the net income from business, a profession, commissions, farming and fishing.

Please visit the following link for more information about this data set and definitions:

<http://www.statcan.ca/bsolc/english/bsolc?catno=17-507-X>

APPENDIX B

Census

The Census is designed to provide information about the demographic, social and economic characteristics of the Canadian population and about its housing units.

The Census of population is a reliable source for estimates of the population of the provinces, territories and local municipal areas. The information collected by the Census is related to more than 80 federal and provincial legislative measures and provides a basis for the distribution of federal transfer payments. The Census also provides information about the characteristics of the population and its housing within small geographic areas and for small population groups to support planning, administration, policy development and evaluation activities of governments at all levels, as well as activities of data users in the private sector.

The Census takes place every five years. It provides a historical perspective on how communities change and how the country evolves over time.

The last Census took place May 16, 2006. Eight basic questions are asked of every household in Canada (100% data). In order to reduce respondent burden and cost, only every fifth household receives a long questionnaire which asks 61 questions (20% sample data), the eight basic questions plus an additional 53 questions.

Please visit the following link for more information about the Census of Population:

<http://www.statcan.ca/cgi-bin/imdb/p2SV.pl?Function=getSurvey&SDDS=3901&lang=en&db=IMDB&dbg=f&adm=8&dis=2>

Please visit the following link (Census Dictionary) for definitions:

<http://www12.statcan.ca/english/census06/reference/dictionary/index.cfm>

Census Glossary

Aboriginal Identity:

Refers to those persons who reported identifying with at least one Aboriginal group, that is, North American Indian, Métis or Inuit, and/or those who reported being a Treaty Indian or a Registered Indian, as defined by the *Indian Act* of Canada, and/or those who reported they were members of an Indian band or First Nation.

Age:

Refers to the age at last birthday as of the census reference date, May 16, 2006.

Census Family:

Refers to a married couple (with or without children of either or both spouses), a couple living common-law (with or without children of either or both partners) or a lone parent of any marital status, with at least one child living in the same dwelling. A couple may be of opposite or same sex. 'Children' in a census family include grandchildren living with their grandparent(s) but with no parents present.

Census Family Structure:

Refers to the classification of census families into married couples (with or without children of either or both spouses), common-law couples (with or without children of either or both partners), and lone-parent families by sex of parent.

Economic Family:

Refers to a group of two or more persons who live in the same dwelling and are related to each other by blood, marriage, common-law or adoption. A couple may be of opposite or same sex. For 2006, foster children are included.

Economic Family Total Income:

The total income of an economic family is the sum of the total incomes of all members of that family.

Economic Family Type:

Refers to the classification of economic families according to whether or not any family member is responsible for household payments, i.e. rent, or mortgage, or taxes, or electricity.

Ethnic Origin:

Refers to the ethnic or cultural origins of the respondent's ancestors. An ancestor is usually more distant than a grandparent.

Generation Status:

Refers to the generational status of a person, that is, 1st generation, 2nd generation or 3rd generation or more.

Generation Status continued:

1st Generation: Persons born outside Canada.

2nd Generation: Persons born inside Canada with at least one parent born outside Canada.

3rd or more Generation: Persons born inside Canada with both parents born inside Canada.

Highest Certificate, Diploma or Degree:

Information indicating the person's most advanced certificate, diploma or degree.

This is a derived variable obtained from the educational qualifications questions, which asked for all certificates, diplomas and degrees to be reported. There is an implied hierarchy in this variable (secondary school graduation, registered apprenticeship and trades, college, university) which is loosely tied to the 'in-class' duration of the various types of education.

Household:

Refers to a person or a group of persons (other than foreign residents) who occupy the same dwelling and do not have a usual place of residence elsewhere in Canada. It may consist of a family group (census family) with or without other persons, of two or more families sharing a dwelling, of a group of unrelated persons, or of one person living alone.

Household Total Income:

The total income of a household is the sum of the total incomes of all members of that household.

Household Size:

Number of persons occupying a private dwelling.

Household Type:

Refers to the basic division of private households into family and non-family households.

Family household refers to a household that contains at least one census family, that is, a married couple with or without children, or a couple living common-law with or without children, or a lone parent living with one or more children (lone-parent family).

One-family household refers to a single census family (with or without other persons) that occupies a private dwelling.

Multiple-family household refers to a household in which two or more census families (with or without additional persons) occupy the same private dwelling.

Non-family household refers to either one person living alone in a private dwelling or to a group of two or more people who share a private dwelling, but who do not constitute a census family.

Industry (Based on the 2002 North American Industry Classification System (NAICS):

General nature of the business carried out in the establishment where the person worked.

Labour Force:

Refers to persons who were either employed or unemployed during the week (Sunday to Saturday) prior to Census Day (May 16, 2006).

Labour Force Activity:

Refers to the labour market activity of the population 15 years of age and over in the week (Sunday to Saturday) prior to Census Day (May 16, 2006). Respondents were classified as Employed, Unemployed, or Not in the labour force.

Language Spoken Most Often at Home:

Refers to the language spoken most often at home by the individual at the time of the census. This variable has previously been referred to as home language.

Major Field of Study:

Main subject area of the person's highest certificate, diploma or degree after high school.

Mother Tongue:

Refers to the first language learned at home in childhood and still understood by the individual at the time of the census.

Occupation (Based on the 2006 National Occupation Classification for Statistics (2006 NOC-S):

Kind of work done by persons aged 15 and over. Occupation is based on the type of job the person holds and the description of his or her duties.

Occupied Private Dwelling:

A separate set of living quarters which has a private entrance either directly from outside or from a common hall, lobby, vestibule or stairway leading to the outside, and in which a person or a group of persons live permanently.

Official Language Minority:

The official language minority is English in Quebec and French in all other provinces and territories.

Place of Birth:

Refers to the province or territory where the respondent was born, for respondents who were born in Canada, or to the country where the respondent was born, for respondents born outside Canada.

Place of Work Status:

Classification of people aged 15 or over who worked at some point between January 1, 2005 and May 16, 2006 (Census Day), according to whether they worked at home, worked outside Canada, had no fixed workplace address, or worked at a specific address.

Prevalence of Low Income:

Percentage of economic families or persons not in economic families who spend 20% more of their before-tax or after-tax income than average on food, shelter and clothing.

Structural Type of Dwelling:

Refers to the structural characteristics and/or dwelling configuration, that is, whether the dwelling is a single-detached house, an apartment in a high-rise building, a row house, a mobile home, etc.

Tenure:

Refers to whether some member of the household owns or rents the dwelling, or whether the dwelling is band housing (on an Indian reserve or settlement).

Total Income:

Total of income from all sources, including employment income, income from government programs, pension income, investment income and any other money income.

Visible Minority Group:

Refers to the visible minority group to which the respondent belongs. The Employment Equity Act defines visible minorities as 'persons, other than Aboriginal peoples, who are non-Caucasian in race or non-white in colour'.

Changes to family concepts for the 2001 Census

For the 1996 Census, the definition of census family was as follows:

Refers to a now-married couple (with or without never-married sons and/or daughters of either or both spouses), a couple living common-law (with or without never-married sons and/or daughters of either or both partners) or a lone-parent of any marital status, with at least one never-married son or daughter living in the same dwelling.

This reflected a concept that had not changed since 1976. However, during the planning for the 2001 Census, it was decided that some changes were required due to the following factors:

- 1) changes to federal and provincial legislation putting same-sex couples on an equal footing with opposite-sex common-law couples, most notably Bill C-23, the Modernization of Benefits and Obligations Act, which was passed by the Government of Canada in 2000;
- 2) recommendations by the United Nations as part of a process of standardization of concepts for the 2000-2001 round of censuses in member countries; and
- 3) a significant number of persons less than 15 years of age classified as "non-family persons" in previous censuses.

As a result, the census family concept for the 2001 Census will reflect the following changes:

- Two persons living in a same-sex common-law relationship, along with any of their children residing in the household, will be considered a census family.
- Children in a census family can have been previously married (as long as they are not currently living with a spouse or common-law partner or a parent living with their own child). Previously, they had to be "never-married".
- A grandchild living in a three-generation household where the parent (middle generation) is never-married will, contrary to previous censuses, now be considered as a child in the parent's census family, provided the grandchild is not living with his or her own spouse, common-law partner, or child. Traditionally, the census family consisted of the two older generations.
- A grandchild of another household member where a middle generation parent is not present, will now be considered as a child in the grandparent's census family, provided the grandchild is not living with his or her own spouse, common-law partner, or child. Traditionally, such a grandchild would not be considered as a member of a census family.

It is estimated that the last three changes listed (definition of "child") will, together, result in a 1% increase in the number of total census families, and in a 6% increase in the number of lone-parent families. The effect of the inclusion of same-sex couples is unknown.

APPENDIX C

Canadian Business Patterns

Canadian Business Patterns provides accurate and complete counts of business establishments by employment size range and industry classification. These counts can be used to study economic activity and market potential within the CFDC.

The top 10 North American Industry Classification System (NAICS) categories are provided. Data is provided for the total establishments as well as small, medium and large establishments.

Establishments are counted when they have a business number from Canada Customs and Revenue Agency.

Data reflects counts of statistical establishments by North American Industry Classification System (NAICS) and geography.

A statistical establishment is the smallest grouping of production entities which:

- a) produces as homogeneous a set of goods and services as possible;
- b) does not cross provincial boundaries; and
- c) provides data on the value of output together with the cost of the principal inputs used along with the cost and quantity of labour resources used to produce the output.

For example, a plant in the manufacturing industry which provides accounting information regarding the value of shipments (sales), direct costs and labour costs is considered an establishment. Two stores in the retail industry may be considered one establishment if the accounting information for both these location is combined when the business is reporting income.

Please visit the following link for more information about this data source:

<http://www.statcan.ca/cgi-bin/imdb/p2SV.pl?Function=getSurvey&SDDS=1105&lang=en&db=IMDB&dbg=f&adm=8&dis=2>